

## **Terra Motors Opens Showroom in Cambodia with Ly Brothers Motors Co., Ltd**

– A4000i, the world’s first electric scooter with smartphone connection–

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Tokyo, [Terra Motors Corporation](#), Japan’s leading innovator of electric two and three-wheelers, launches its sales in Cambodia, with Ly Brothers Motors Co., Ltd, known for “[A4000i](#)”, the world’s first electric scooter with smartphone connection.

For this launch, Terra Motors Cambodia had the opening ceremony held at their first showroom, #687, Kampuchea Krom Blvd, Phnom Penh on January 22, 2015.

Toru Tokushige, CEO of Terra Motors said, “Cambodia is one of the most rapidly growing countries in Asia. The average age of Cambodian population is still 25 years old, and the average rate of economic growth is 7.7 % over the last 2 decades. Recently, in the capital of Phnom Penh, luxury cars are running on the road and exclusive restaurants and shops line up on the street. We believe that our innovative products will be well accepted by Cambodian consumers.”

**Terra Motors Cambodia will continue to launch additional product line of electric bikes with more competitive price in this year.**

“Through this partnership, we will not only introduce Japanese high quality and prevailing design mode of transport into the industry, but also a pollution-free vehicle. It requires neither gasoline nor the engine oils. We are quite excited to work together with Terra Motors on this initiative, and pleased to announce the sale start of A4000i in Cambodia,” said Chea Sam Ath, CEO of Ly Brothers Motors Co., Ltd.

The price of A4000i is US\$4,299 as their flagship model in Cambodia. They will continue to launch additional product line of electric bikes with a more competitive price this year. With these product lineups, they hope to satisfy the market demand widely in Cambodia.

The main features of A4000i are as mentioned below. :

### 1. **Smartphone Connection**

One of the main functions is the smartphone connection with the powertrain of A4000i. Once you put your iPhone on a box counter of the motorcycle, the native application becomes capable of storing the following data on cloud database.

1. Electricity consumption during driving.
2. State of Charge (SOC)
3. Driving behavior: Driving duration, max/min/average speed etc.

Terra Motors aims to collect and analyze the above data and delivers new big databased services in the future.

### 2. **Japanese high performance**

Recently Chinese electric motorcycles have large market share all over the world due to their low price. However, it encounters technical problems in battery life as well as poor running performance compared to motorcycle powered by petrol.

A4000i eliminates the above stigmas. A4000i is powered by original removable lithium battery, developed by the in-house R&D. The battery endurance is about 50,000 km. This figure is five times longer than that of electric motorcycles in Chinese market.

In addition, A4000i is also suitable for a rough road in the countryside, and it has a seating capability for 2 people. It can speed up to 60km/h, and the estimated range is 60km for a single charge (4.5hours).

For more information, please visit <http://www.terra-motors.com/scooter/a4000i/>

Terra Motors will continue to expand business all over the world in order to realize our vision "Leading innovations with Electric Vehicles in creating clean & sustainable society".

## **Hi-Resolution Product Photos**

To download high-resolution photos, please click here:

Dropbox:

<https://www.dropbox.com/sh/kgysya5nhjfrmlq/AADhVZ1pmpHi1I1KOGvRYyOa?dl=0>

Fire Storage:

<http://firestorage.jp/download/ca3c9e39034ce97626819a2b7545d277679b5399>

## **About Terra Motors**

[Terra Motors Corporation](#) is an electric two & three wheeler developer, manufacturer and retailer in Japan. Its mission is to devise leading innovations in electric vehicles

(EV) in order to create a clean and sustainable society.

The company was established in 2010 and occupies the No. 1 market share in Japan. It is headquartered in Shibuya, Tokyo, and it has overseas affiliate firms in Vietnam and the Philippines.

Investors include Mr. Nobuyuki Idei (former President of Sony Corporation), Mr. Koichiro Tsujino (former President of Google Japan), and Mr. Kenji Yamamoto (former President of Apple Japan and former Vice-President of Sales at Apple Inc. in the USA).

For more information, please visit <http://www.terra-motors.com/>

## **About Ly Brothers Limited (Group of Companies)**

Ly Brothers Limited (Group of Companies) is a local construction company that provides a full range of services in Cambodia.

According to our skills and professionals in the area of architectural and civil engineering design, building construction and civil engineering are ready to serve our clients. Engineers and specialists highly versed in mechanical, electrical and information technologies.

To start the electric motorcycle business with Terra Motors, they start a new company "Ly Brothers Motors Co., Ltd."

For more information, please visit  
<http://www.lybrothersgroup.com.kh/en/>  
<http://www.terra-motors.com/kh/>

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For inquiries:

Company:	Terra Motors Corporation
PR Manager:	Tetsuya Ohashi
TEL:	+81 3 6674 9558/ +81 90 6166 4801 (mobile)
E-mail:	<a href="mailto:ohashi@terramotors.co.jp">ohashi@terramotors.co.jp</a>
Web site:	<a href="http://www.terra-motors.com/">http://www.terra-motors.com/</a>